CREATOR BLUEPRINT

THE FACELESS CREATOR SYSTEM

LAUNCH CONTENT PACK

10 short-form video scripts + a 7-day posting plan

BUILD. CREATE. GROW.

A practical workbook for building a consistent content system without showing your face.

Independent educational guide. No platform affiliation and no promise of followers, reach or income.

1. Create without showing your face

On-screen hook: Hook: Want to create content but don't want to be on camera?

Visual plan: Show three options: screen recording, hands-only shots, and narrated slides. End: Pick one format and make your first 15-second tutorial.

Caption: Caption: You can teach, explain, and share ideas without appearing on camera. Which format would you try?

Version française : Tu veux créer du contenu sans apparaître à l'écran ? Montre trois options : capture d'écran, plans de mains et diapositives commentées.

2. Stop waiting for the perfect niche

On-screen hook: Hook: Your first niche doesn't need to be perfect.

Visual plan: Choose one audience, one problem, and one topic you can explain. Publish a few useful tests, then refine based on real questions.

Caption: Caption: Start specific. Learn from your audience. Improve as you go.

Version française : Ta première niche n'a pas besoin d'être parfaite. Choisis un public, un problème et un sujet que tu peux expliquer. Teste puis affine.

3. Three easy faceless formats

On-screen hook: Hook: Here are three beginner-friendly faceless video formats.

Visual plan: Show: screen tutorial; text-led mini lesson; hands demonstrating a process. Explain one use case for each.

Caption: Caption: Save this list for your next content session.

Version française : Trois formats simples : tutoriel d'écran, mini-leçon avec texte, démonstration avec les mains. Donne un exemple d'utilisation pour chacun.

4. A simple hook formula

On-screen hook: Hook: If your videos feel unclear, try this formula.

Visual plan: Use: audience + problem + useful outcome. Example: 'New creators: plan your next three posts in 10 minutes.'

Caption: Caption: Make the value clear in the first sentence.

Version française : Si tes vidéos manquent de clarté, utilise cette formule : public + problème + bénéfice utile.

5. Turn one question into a video

On-screen hook: Hook: Out of ideas? Start with a real question.

Visual plan: Show a comment or write a common question (without exposing private details). Answer in three steps and finish with one takeaway.

Caption: Caption: Audience questions can become your next content ideas.

Version française : En panne d'idées ? Pars d'une vraie question. Réponds en trois étapes et termine par un conseil concret.

6. Views are not the whole story

On-screen hook: Hook: A video with fewer views can still teach you something.

Visual plan: Explain that saves, shares, meaningful comments, watch time, and profile visits can reveal different kinds of interest. Avoid declaring one metric universally best.

Caption: Caption: Review the right metric for the goal of each post.

Version française : Une vidéo avec moins de vues peut quand même t'apprendre quelque chose. Observe aussi les sauvegardes, partages, commentaires et visites du profil.

7. Build three content pillars

On-screen hook: Hook: Don't post randomly. Choose three content pillars.

Visual plan: Example: tutorials, practical ideas, creator workflow. Put three sample topics under each pillar on screen.

Caption: Caption: Three pillars make planning easier without making your account repetitive.

Version française : Ne publie pas au hasard : choisis trois piliers, par exemple tutoriels, idées pratiques et organisation de création.

8. Your 20-minute content workflow

On-screen hook: Hook: Try this simple 20-minute content workflow.

Visual plan: Minutes 0–5: choose one question. 5–10: write a short script. 10–15: record. 15–20: edit and check captions. Explain this is a sample workflow, not a guarantee.

Caption: Caption: Adapt the timing to your own pace and content type.

Version française : Workflow exemple : 5 minutes pour choisir une question, 5 pour écrire, 5 pour filmer, 5 pour monter. Adapte le temps à ton rythme.

9. A pre-publish checklist

On-screen hook: Hook: Before you post, check these five things.

Visual plan: Checklist: one clear idea; readable text; understandable audio; accurate claims; permission to use every visual and sound.

Caption: Caption: Save this checklist before your next upload.

Version française : Avant de publier : une idée claire, texte lisible, son compréhensible, informations vérifiées et droits d'utilisation.

10. What makes a useful digital guide?

On-screen hook: Hook: A useful guide should do more than give advice.

Visual plan: Show: clear steps, examples, worksheets, realistic expectations, and a way to review progress. Mention your guide transparently only when the product is ready and accurate.

Caption: Caption: Practical tools beat vague promises.

Version française : Un guide utile doit proposer des étapes, des exemples, des fiches pratiques, des attentes réalistes et un moyen de suivre ses progrès.

7-day starter publishing plan

Day	Post	Goal
1	Script 1 — Faceless formats	Introduce the account promise
2	Script 3 — Three formats	Deliver quick practical value
3	Script 4 — Hook formula	Teach a repeatable method
4	Script 5 — Question to video	Invite relevant comments
5	Script 7 — Content pillars	Help viewers plan
6	Script 9 — Checklist	Encourage saves
7	Script 10 — Useful guide	Introduce the product only if ready

Profile bio draft

Practical faceless content tips for beginner creators. Simple systems, video ideas and creator workflows. Learn one useful thing at a time.

Important: use original visuals or media you have permission to use. Do not reuse anime clips, commercial music, other creators' videos, or branded assets without the necessary rights. Do not buy followers, fake comments, or promise growth or income.